

Rock 'n Reunion

WIT • GNR 2008

•GNR kicks off with opening ceremonies and a sneak preview of 2009 Winnebago Industries products.

Monday, July 21, 2008 • Forest City, IA • Home of Winnebago Industries

• Celebrating 50 Years on the Road •



Come out for 'The Early Show'!

Popular weather anchor Dave Price from CBS' "The Early Show" will be on the rallygrounds tomorrow, Tuesday, for live segments on the show! Location for the show production will be announced today before evening entertainment.

Dave and crew are traveling in a beautiful 2008 Winnebago Adventurer with special show-related exterior graphics to celebrate summer festivities across the country. They will have several live spots on the program from 6-8 a.m., so come be a part of the audience!

This is the third year Winnebago Industries has partnered with "The Early Show" by providing a motor home for summer travel features and promotions.

Addition to the Seminar Schedule

Please note another seminar has been added to the schedule on Thursday. Introduction to Woodcarving will be offered from 10-10:50 a.m. Thursday in Seminar A.

Today:

•You asked for it, we built it! Come see the 2009 Winnebago Journey 34Y, the diesel pusher that drives like a smaller coach, but has huge interior floorplan space! Tours by product trainers are offered daily Monday-Thursday at 8, 9:30, 10:30 and 11:45 a.m., but **you must sign up** at the Information Booth in Friendship Hall because **space is limited**.

The coach will be open for all to tour after 1 p.m. daily.

•Check your GNR program for a detailed schedule or ask at the Information Office in Friendship Hall.

For detailed local weather information and announcements, listen to KIOW, 107.3 FM

Tonight:

•See who among your WIT friends has the best "Elvis" and "Marilyn" impersonations—whether it is looks or talents—today beginning at 7 p.m. at the Amphitheater.

•Enjoy the sounds of **New Odyssey**, an amazing group of musicians who can play all types of instruments as well as all styles of music. The group adds a healthy dose of humor to their outstanding musical performance.

Don't miss **New Odyssey** beginning at 8 p.m. at the Amphitheater.

In case of inclement weather, New Odyssey will perform Tuesday morning in the Amphitheater.

Winnebago Industries 50 Years on the Road:

Winnebago Industries began as Modernistic Industries of Iowa, a branch of a California-based company, on Feb. 12, 1958. With 17 people employed at the new facility, the first travel trailer rolled out on Mar. 19.

Soon after, several local citizens, including John K. Hanson, who worked to bring the travel trailer industry here bought out the Forest City plant, and shortly after Hanson became the sole owner. In 1961 the name was officially changed to Winnebago Industries.



50 YEARS ON THE ROAD